



blue energy: New Zealand's Place in the World

2010 Annual Conference

Sponsorship Benefits

Benefits	Found-ation	Gold	Silver	Lunch	Social	Comms	Proceed-ings	Record-ing	Inserts/Displays	Lanyards
Branding on pre-conference marketing materials (flyers, e-mails, website)	√	√	-	-	-	-	-	-	-	-
Branding on main screen, sponsor's banner on stage	√	√	-	-	-	-	-	-	-	-
Branding on website Sponsor's Page	√	√	√	-	-	-	-	-	-	-
Branding on conference materials (programme)	√	√	√	√	√	√	√	√	-	-
Listing in conference programme	-	-	-	√	√	√	√	√	-	-
Logo branding on proceedings	-	-	-	-	-	-	√	-	-	-
Logo branding on CD	-	-	-	-	-	-	-	√	-	-
Logo branding on lanyards	-	-	-	-	-	-	-	-	-	√
Verbal acknowledgement at start of conference	√	√	√	√	√	√		√	-	-
Verbal acknowledgement at end of conference	√	√	√	√	√	√		√	-	-
Verbal acknowledgment at specific events	√	-	-	√	√	-		-	-	-
Inserts in delegate packs	√	√	√	-	-	-		-	√	-
Display material at conference	√	√	√	-	-	-		-	√	-
Complimentary conference passes	5	3	2	1	1	1	1	1	-	-

NOTE: Opportunities for inserts in delegate packs and display material at conference is open only to AWATEA members. Other sponsorship packages are open to all and include options for inserts in delegate packs and display material.