

blue energy: New Zealand's Place in the World

AWATEA 2010 Annual Conference

Te Papa, Wellington; 19 – 20 April 2010

SPONSORSHIP PACKAGES

Foundation Sponsorship

>\$ 10,000 + GST

Funding commitment required in planning phase of conference (i.e., before 18 December 2009)

- Branding equal to AWATEA in pre-conference marketing materials, including website and e-mails – nominated as "Foundation Sponsor"
- Sponsor's banners on stage
- Logo on conference PowerPoint and cover of conference programme – nominated as "Foundation Sponsor"
- Complimentary trade display space
- 5 complimentary conference passes
- Complimentary inserts in delegate packs

Gold Sponsorship

\$ 10,000 + GST

- Branding equal to AWATEA in pre-conference marketing materials, including website and e-mails – nominated as "Gold Sponsor"
- Sponsor's banners on stage
- Logo on conference PowerPoint and cover of conference programme – nominated as "Gold Sponsor"
- Complimentary trade display space
- 3 complimentary conference passes
- Complimentary inserts in delegate packs

Trade Display Sponsorship

\$ 10,000 + GST

- Branding equal to AWATEA in pre-conference marketing materials, including website and e-mails – nominated as "Trade Display Sponsor"
- Sponsor's banners on stage
- Sponsor's banners and logo at entry to trade displays
- Logo on conference PowerPoint and cover of conference programme – nominated as "Trade Display Sponsor"
- Complimentary trade display space
- 3 complimentary conference passes
- Complimentary inserts in delegate packs

NOTE: that this sponsorship is separate from the other sponsorships

Silver Sponsorship **\$ 5,000 + GST**

- Branding on delegate packs – nominated as “Silver Sponsor”
- Logo on conference PowerPoint and cover of conference programme
- Complimentary trade display space
- 2 complimentary conference passes
- Complimentary inserts in delegate packs

Sponsorship of Recording and Conference CD **\$ 5,000 + GST**

- Acknowledgement of sponsorship at start of morning and afternoon sessions
- Logo branding on conference printed material – nominated as “Recording Sponsor”
- Listing in conference programme
- Logo branding on CD and in video clips
- 1 complimentary conference pass

Sponsorship of Conference Proceedings **\$ 5,000 + GST**

- Acknowledgement of sponsorship at start of morning and afternoon sessions
- Logo branding on conference programme and final proceedings – nominated as “Proceedings Sponsor”
- Listing in conference programme
- 1 complimentary conference pass

Sponsorship of Communications Services **\$ 3,000 + GST**

- Acknowledgement of sponsorship at start of morning and afternoon sessions
- Logo branding on conference printed material – nominated as “Communications Sponsor”
- Listing in conference programme
- 1 complimentary conference pass

Sponsorship of Social Hour (two required) **\$ 3,000 + GST**

- Acknowledgement of sponsorship before and during Social Hour on relevant day
- Logo branding on conference printed material – nominated as “Sponsor of Social Hour”
- Listed in conference programme
- 1 complimentary conference pass (for appropriate day)

Sponsorship of Lunch (two required) **\$ 3,000 + GST**

- Acknowledgement of sponsorship before and after lunch on relevant day
- Logo branding on conference printed material – nominated as “Lunch Sponsor”
- Listed in conference programme

- 1 complimentary conference pass (for appropriate day)

Lanyard Sponsor**\$ 500 + GST**

- Logo branding alternating with AWATEA conference branding on conference lanyards

Inserts in Delegate Packs**\$ 500 + GST**

Subject to space availability and Executive approval, any member of AWATEA may have relevant information (company promotional material, papers, etc.) included in the conference packs (reasonable size and volume only)

Trade Display Space**\$ 500 + GST**

Subject to space availability and Executive approval, any member of AWATEA may put relevant display material (banners, company promotional material, papers, etc.) in the display area of the conference venue. Location of table and banner display material will be the decision of the AWATEA Executive on the day. Foundation, Gold and Silver sponsors will have precedence.

Non-members

Non-members wishing to put inserts in Delegate Packs or take up display space should contact the Executive.

Further Information

If you are interested in taking up a sponsorship opportunity, please contact:

John Huckerby or Rachel McIntyre
AWATEA

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Email: international@awatea.org.nz or admin@awatea.org.nz